



2024 VIDEO VOTER GUIDE

TO CALIFORNIA'S BALLOT MEASURES

California voters faced ten statewide ballot propositions on the November 2024 ballot. The Rose Institute of State and Local Government's Video Voter Guide to California's Ballot Measures was designed to help voters make informed decisions on each of these measures. The non-partisan project explained each ballot measure with an educational video and a written backgrounder. Both made clear what a yes or no vote means, present the main arguments from both proponents and opponents, and identify main supporters and opponents. The Video Voter Guide is available at www.RoseInstitute.org.

In California, measures can be placed on the ballot by referral from the legislature or by the submission of petition signatures. This year the Legislature put five measures on the ballot: two legislative statutes and three legislative constitutional amendments. The remaining five measures before California voters in 2024 were put on the ballot by petition signatures. The number of signatures required is based on the number of votes cast in the most recent gubernatorial election and varies depending on whether the measure is a statute, constitutional amendment, or referendum. Initiative statutes required 546,651 signatures to qualify for the ballot in 2024.

Katherine Jackson and Katherine Lanzalotto, seniors at Claremont McKenna College, led a team of ten undergraduate students to research and produce the ten videos and written analyses. Joseph M. Bessette, a Rose Institute Faculty Fellow and retired member of the Government Department at CMC, directed the project. Rose alumna Jessica Jin '16 provided the graphic design. Watch the videos and read the backgrounders at www.RoseInstitute.org.

CALIFORNIA
PROP
02

Authorizes \$10 billion bond to fund the construction, renovation, and modernization of school facilities.



Key Supporters

- Los Angeles Unified School District
- Association of California School Administrators
- California Teachers Association
- California Chamber of Commerce
- Construction associations, such as Coalition for Adequate School Housing (CASH)
- California Labor Federation
- California Federation of Teachers

Key Opponents

- Assemblyman Bill Essayli (R)
- Howard Jarvis Taxpayers Association
- Public Advocates
- California Association of Black School Educators
- Some low-income districts, such as Lennox School District, Lynwood Unified School District, and South Whittier Unified School District

CALIFORNIA
PROP
03

Recognizes the constitutional right to marriage regardless of gender.



Key Supporters

- Governor Gavin Newsom
- ACLU of Northern California
- Equality California
- Planned Parenthood

Key Opponents

- California Family Council
- Rev. Tanner DiBella, Founder, The American Council of Evangelicals

CALIFORNIA
PROP
04

Funds natural resources and climate programs in California.



Key Supporters

- National Wildlife Federation
- Nature Conservancy
- CALFIRE Firefighters
- Clean Water Action
- California Labor Federation
- Environmental Defense Fund
- Natural Resources Defense Council

Key Opponents

- Senate Minority Leader Brian W. Jones (R)
- Assemblyman Jim Patterson (R)
- Howard Jarvis Taxpayers Association

CALIFORNIA
PROP
05

Amends the California Constitution to lower the voting threshold for local governments to borrow money for affordable housing and public infrastructure.



Key Supporters

- Democratic Party of California
- League of Women Voters of California
- League of California Cities
- California Labor Federation
- California State Association of Counties
- Assembly Majority Leader Cecilia Aguiar-Curry

Key Opponents

- Republican Party of California
- Howard Jarvis Taxpayers Association
- California Association of Realtors
- National Association of Realtors
- California Chamber of Commerce

CALIFORNIA
PROP
06

Prohibits the forced labor of persons incarcerated in California's prisons and county jails.



Key Supporters

- Assemblywoman Lori D. Wilson (D)
- California Democratic Party
- ACLU California Action
- California Labor Federation
- Abolish Slavery National Network

Key Opponents

- The California Secretary of State listed no opponents to Proposition 6. Only three members of the Legislature voted against ending the forced labor of state inmates:
- California Senator Brian Dahle (R)
 - California Senator Roger Niello (R)
 - California Senator Kelly Seyarto (R)

PROP
32

Increases California's minimum wage to \$18 per hour and then adjusts it annually for inflation.



Key Supporters

- Joe Sanberg, Entrepreneur and co-founder of Aspiration Inc.
- One Fair Wage
- California Democratic Party

Key Opponents

- California Restaurant Association
- California Chamber of Commerce
- California Grocers Association
- National Federation of Independent Business
- California Republican Party

CALIFORNIA
PROP
33

Prohibits the state from limiting local rent control.



Key Supporters

- Justice for Renters (sponsored by AIDS Healthcare Foundation)
- Housing is a Human Right (sponsored by the AIDS Healthcare Foundation)
- Veterans' Voices
- California Alliance for Retired Americans
- California Nurses Association

Key Opponents

- California Small Business Association
- California Hispanic Chambers of Commerce
- California Apartment Association
- California Business Roundtable
- California Council for Affordable Housing
- California Association of Realtors

CALIFORNIA
PROP
34

Makes Medi-Cal Rx a permanent part of California law and requires certain healthcare providers that participate in the federal discount drug program to spend at least 98% of their net revenues on direct patient care.



Medi-Cal Rx

Key Supporters

- California Apartment Association
- Evan Low, California State Assemblymember (D)
- ADAP Advocacy Association
- California Chronic Care Coalition
- California Democratic Party
- California Republican Party
- The ALS Association
- California Professional Firefighters
- California Senior Alliance

Key Opponents

- AIDS Healthcare Foundation
- Consumer Watchdog
- Housing is a Human Right
- Coalition for Economic Survival

CALIFORNIA
PROP
35

Protect Access to Healthcare Act



Key Supporters

- California Medical Association
- California Dental Association
- California Hospital Association
- International Association of EMTs and Paramedics
- America's Physicians Groups
- American Academy of Pediatrics, California
- Planned Parenthood, California
- California Democratic Party
- California Republican Party

Key Opponents

- No groups have formally opposed or raised funds against Proposition 35.
- However, Governor Newsom publicly stated his reservations without formally opposing the measure: "This initiative hamstrings our ability to have the kind of flexibility that's required at the moment we're living in. I haven't come out publicly against it. But I'm implying a point of view. Perhaps you can read between those many, many lines."

CALIFORNIA
PROP
36

Amends Proposition 47 (approved in 2014) to allow for felony charges and increased penalties for certain thefts and drug crimes.



Key Supporters

- Californians for Safer Communities
- Target, Walmart, Home Depot
- California District Attorneys Association
- San Francisco Mayor London Breed
- San Jose Mayor Matt Mahan
- Republican Party of California
- California State Sheriffs' Association
- League of California Cities

Key Opponents

- Assembly Speaker Robert Rivas (D)
- Democratic Party of California
- Action for Justice and Safety
- ACLU of Northern California
- Diana Becton, District Attorney, Contra Costa County
- Vera Institute of Justice
- Disability Rights of California